## **Warrior Writers**

If you haven't already heard the news, we are planning to change the logo, and we are looking for a designer!

## Why the change?

The world is different from when we created the last logo. Our context has changed. We've heard your feedback that the rifle in the current logo is off putting, and conveys a message that we don't necessarily intend to convey. In order to better reflect our values and our community, we are seeking a new design that speaks to who we are. We want everyone to feel comfortable with our promotional materials and image, and feel pride when wearing our shirts to be associated with Warrior Writers.

## What are we looking for?

We are looking for a graphic designer to create a new logo for Warrior Writers that reflects what we do, who we are, and where we are now. The mission of Warrior Writers is to create a culture that articulates veterans' experiences, build a collaborative community for artistic expression, and bear witness to war and the full range of military experiences. We are a community of military veterans, service members, artists, allies, and healers dedicated to creativity and wellness. The logo should convey the themes of art as healing and connection among veteran artists.

## How?

If you are interested in working with us to design our new logo, please email <a href="mailto:info@warriorwriters.org">info@warriorwriters.org</a> with your resume, two previous design examples, and your ideas/approach to designing our logo. This could mean a sketch, a write up of your visual ideas, the way in which you will work with Warrior Writers to develop the logo, or all of the above. Based on this information we will select one designer to work with. Payment will be \$250 for the creation of our new logo.

If you are not a graphic designer but have ideas for the new logo and want to be involved, please email <u>info@warriorwriters.org</u> with your thoughts. If we like your idea, we may work in a team with you and a graphic designer to develop the logo; you will be compensated for this work.

We would be remiss if we didn't take this moment to acknowledge and appreciate the folks who are responsible for our original logo, Eli Wright, Lynn Estomin and Sean Casey. Thank you very much for your artistry.

Please feel free to reach out to us at info@warriorwriters.org or message us through <u>Facebook</u>. We hope to see you at one of our events!

Take care, Warrior Writers